

COMMUNITY HEALTH NEEDS ASSESSMENT AND IMPLEMENTATION STRATEGY

Establishing Health Priorities Reporting Document

Introduction

Rochelle Community Hospital (RCH) is a 25-bed critical access hospital (CAH) located in Rochelle, Illinois, within Ogle County.

RCH participated in Community Health Needs Assessment (CHNA) services administrated by Rural Health Innovations (RHI), a subsidiary of the National Rural Health Resource Center (The Center). In September 2021, The Center conferred with leaders from RCH to discuss the objectives of a regional CHNA.

In February 2022, secondary data was collected. Focus groups and key stakeholder interviews were conducted in March. In April, report findings were presented via webinar, as well as a presentation highlighting national changes in the health care system. In July 2022, The Center facilitated in-person implementation planning with eighteen hospital leaders and community agency representatives to identify community health priorities and develop strategic actions.

Description of Community Served

Input was sought from the following counties that are within the service area: Ogle, Lee, and Henry.

Input from Broad Interests

In the September 2021 meeting with RHI, RCH decided that CHNA information would be aggregated by capturing secondary data, virtually conducting four focus groups, and eight key stakeholder interviews.

RCH provided names and contact information for 96 potential attendees. RHI reached out to all 96 to invite them to participate. Fifteen people signed up and thirteen attended. Attendees could choose the focus group they preferred to attend based on their availability. Each focus group included a mix of attendees representing their community. Attendees included seniors, representatives from businesses, health care consumers, and social services. Secondary data was presented and RHI staff facilitated discussion of questions identified by RCH. No identifiable information was disclosed to maintain confidentiality.

Rochelle Community Hospital
July 6, 2022

Fifteen residents were identified by the hospital to potentially participate in key stakeholder interviews. The key stakeholders were identified based on the various consumer groups of local health services including senior citizens, young parents, health care providers, and community leaders.

Nine stakeholders were interviewed. As with the focus groups, secondary data was presented and RHI staff facilitated discussion of questions identified by RCH. No identifiable information was disclosed to maintain confidentiality.

Prioritized Health Needs

On July 6, 2022, 18 members of the hospital leadership and community members from Sinnissippi Centers, Ogle County Health Department, and Rochelle Fire Department were assembled to:

- Explore findings from the CHNA - high level overview
- Identify community health priorities based on the findings
- Participate in translating identified health priorities into actionable work

The participants met in-person for the implementation planning session. They worked as a group to identify the top community health needs to prioritize. Seven (7) potential priorities were identified:

- Improving Access to Behavioral Health Services
- Transportation
- Remove Barriers to Access of Care Services
- Provide Education and Screenings
- Involve At-Risk Populations
- Increase Programs Aimed at Youth
- Increase Wellness Through Education and Prevention

Each participant then had an opportunity to vote for the need(s) they felt was a top priority. The top health needs identified from the quantitative and qualitative data are:

- Improve Access to Behavioral Health Services
- Address Barriers to Accessing Care [The group decided that this priority will include transportation and barriers impacting at-risk populations, specifically the Hispanic community.]

Disclaimer: The National Rural Health Resource Center strongly encourages an accounting professional's review of this document prior to submission to the IRS.

These needs were then evaluated based on those that best relate to the hospital's mission, urgency, feasibility within the hospital's resources, existing community strengths, and opportunities to partner with other local organizations.

A facilitation method designed to achieve group consensus-based decisions that respects the diversity of participant perspectives, inspires individual action, and moves the group toward joint resolve and action was utilized. This method creates awareness about new relationships between data and acknowledges the level of the group's consensus at any given moment. The conversation is aimed towards identifying actions they can take towards addressing the community's top health needs identified.

Team members self-selected the priority they each wished to work on. The group members began by individually brainstorming potential actions to address their selected priority. Team members then shared their ideas in small groups and identified the top potential actions they wished to share with the full group.

The list of potential activities will be reviewed by hospital leadership and integrated with the hospital's strategic plan where applicable. Hospital leadership and community participants will then operationalize a plan of actions to address the identified health goal by completing the Community Health Needs Assessment Action Plan Worksheet.

CHNA ACTION PLAN

Priority: Improve Access to Behavioral Health Services

Action Plan Leads: Rhonda Marks and Sarah Schulfer-Popp

Group: Rhonda Marks, Sarah Schulfer-Popp, Andrew Dubow, Michelle LaPage, Tracey Busby, Jim Carle, Becky Johanning, Connie Davis, Janis Astle, Anisa Torres

Key Actions (What do we need to do to reach our goal?)	Leads or Key Partners (Who will lead this action?)	Action Completion Date (When will the work be done?)	Resources Needed (Funding, personnel, infrastructure?)	Data/Measurement (What data can be used to measure success?)
Create care coordination program/process	CNO and COO	2024	Funding, personnel	Hire care coordinator
Create new services at RCH to potentially include outpatient, detox, crisis management, and inpatient care	RCH Administrative team in conjunction with outside partners	2025	Funding, infrastructure and personnel	New services to support mental health
Develop a crisis prevention team	CNO, CAO, outside partners	2024	Partnerships	Team in place
Create and provide training and education for providers (For example, mental health first aid)	CAO, COO, CNO	2024	Funding	Hold classes or sponsor classes

Priority: Address Barriers to Accessing Care

Action Plan Leads: Lori Gutierrez and Erin Metzger

Group: Dr. Popp, Gregg Olson, Dave Sawlsville, Kyle Auman, Lori Gutierrez, Erin Metzger, Denise Bauer, Karen Tracy

Key Actions (What do we need to do to reach our goal?)	Leads or Key Partners (Who will lead this action?)	Action Completion Date (When will the work be done?)	Resources Needed (Funding, personnel, infrastructure?)	Data/Measurement (What data can be used to measure success?)
Decrease barriers to specialty care	CEO, CFO, CAO, CNO	2025	Providers willing to come to area Transportation	Increase visits and access to specialty care
Promote community-based health screenings and education	Marketing, CEO, CFO, CHRO	2024	Health screenings Personnel Funding	Increased community education offerings and screenings
Improve/create coordination between dental care and hospital	CEO, CAO, CFO, local dentists	2025	Community Partners, Personnel	Care coordination program

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Dissemination

- Rochelle Community Hospital posted a summary of the community health needs assessment findings and implementation strategy online at <https://www.rochellehospital.com/community-health/community-health-needs-assessment/>

Implementation Strategy

- Hospital leadership and community participants assembled to operationalize the community health assessment action plan which identifies the objectives, partner opportunities, activity leads, a timeline, and how the objective will be measured for success (see Community Health Assessment Action Plan above).

Resolution to Approve Community Health Needs Assessment Implementation Plan

Whereas the board of Rochelle Community Hospital approved of and oversaw the implementation of a Community Health Needs Assessment process for the purpose of improving community health status and meeting Internal Revenue Service mandates enacted through the Patient Protection and Affordable Care Act;

Now therefore be it resolved that the board of Rochelle Community Hospital does hereby adopt this resolution to accept the Community Health Needs Implementation Plan presented on this day to address to the following prioritized health needs:

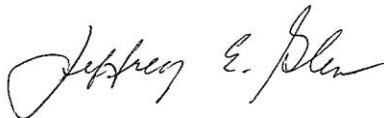
- Improve Access to Behavioral Health Services
- Address Barriers to Accessing Care, including transportation and barriers impacting at-risk populations, specifically the Hispanic community.

Whereupon said Resolution was declared duly passed and adopted this 30 day of August, 2022.



Board chair

Attest: Board Secretary



Board chair

Attest: Board Secretary